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# Academic Highlights

## UNIMARCONI STRENGTHENS ACADEMIC COOPERATION IN CHILE

Università degli Studi Guglielmo Marconi has signed three Memoranda of Understanding with the Universidad Tecnológica Metropolitana, the Universidad de Los Lagos, and the Universidad Arturo Prat as part of the High-Level Bilateral Seminar between Chilean and Italian universities.

The agreements were signed by the Rector of the Università degli Studi Guglielmo Marconi, Prof. Marco Abate, during the seminar, which focused on innovation, internationalisation, and academic cooperation between Chile and Italy.

The signatories included Marisol Durán Santis, Rector of the Universidad Tecnológica Metropolitana and President of the Consorcio de Universidades del Estado de Chile; Óscar Garrido Álvarez, Rector of the Universidad de Los Lagos; and Alberto Martínez Quezada, Rector of the Universidad Arturo Prat.

UniMarconi's participation in the seminar represented an important opportunity for dialogue with Chile's public university system and with the institutions involved in promoting international academic cooperation.

The three Memoranda of Understanding open new prospects for collaboration in education, research, and knowledge exchange, strengthening dialogue between universities and supporting the development of joint projects in an international context.

Through these new agreements, UniMarconi confirms its commitment to building strong academic relationships and promoting scientific and cultural cooperation that highlights the role of universities as bridges between countries, institutions, and knowledge communities.



## GRADUATION CEREMONY IN BERLIN CELEBRATES UNIMARCONI STUDENTS

A Graduation Ceremony was held in Berlin for students who completed the programmes offered by UniMarconi in collaboration with the Berlin College of Business and Technology.

The ceremony celebrated the completion of an important academic journey and represented a significant moment for the collaboration between the two institutions. Their partnership is united by a commitment to promoting international education, open to innovation and attentive to the transformations taking place in society and the world of work.

UniMarconi extends its sincere congratulations to all the graduates on their achievement and its best wishes for their personal and professional futures.



## GREAT SUCCESS FOR “A LESSON IN THE SQUARE” IN TWENTY ITALIAN MUNICIPALITIES

The second edition of “Knowledge Belongs to Everyone” brought discussions on artificial intelligence to local communities, involving citizens, institutions, academics, and professionals.

The second edition of “Knowledge Belongs to Everyone – A Lesson in the Square”, the national initiative promoted by the Università degli Studi Guglielmo Marconi, attracted strong participation. On Saturday, September 26, the initiative involved twenty Italian municipalities, from north to south.

Squares, municipal halls, and public spaces hosted a day of discussion focused on artificial intelligence and the transformations it is bringing to society, work, schools, institutions, services, and sport.

The events brought together UniMarconi academics, professionals, institutional representatives, and citizens to discuss a topic that is increasingly closely connected to everyday life and the future of communities.

The strong public participation made this second edition particularly significant. Questions, contributions, and personal experiences turned the lessons into opportunities for open dialogue, bringing academic and professional knowledge together with the perspectives and needs of local communities.

The initiative was joined by Albino, Ardenno, Atripalda, Campora, Capalbio, Casalpusterlengo, Dro, Fai della Paganella, Forio d'Ischia, Forte dei Marmi, Lignano Sabbiadoro, Montecosaro, Montefiascone, Pompei, Rotonda, San Severino Marche, Scandicci, Sessa Aurunca, Terricciola, and Todi.

This widespread presence across Italy confirms the growth of a project created with the aim of bringing knowledge beyond the traditional settings of the University and making it increasingly accessible and shared.



## CONNECTING EUROPE AND ASIA THROUGH ACADEMIC INNOVATION

UniMarconi undertook an institutional mission to Kazakhstan, where two important cooperation agreements were signed with the Kazakh National University of Sports and the Seifullin Kazakh Agrotechnical Research University.

The agreements provide for the development of cooperation models in strategic areas, ranging from double-degree programmes to joint research, with particular attention to the application of Artificial Intelligence technologies.

These agreements represent a further step in the University's internationalisation process in Central Asia and contribute to strengthening academic dialogue between Italy and Kazakhstan, a country that is becoming increasingly central as a bridge between Europe and Asia.



# Spotlight on Research

## MUNICH HOSTS A NEW STEP FORWARD FOR EUROPE'S DEEP-TECH ECOSYSTEM

Unimarconi takes part in the SFF Deep Connect Kick-off Meeting in Munich.

The Università degli Studi Guglielmo Marconi took part in the SFF Deep Connect Consortium Meeting, held in Munich from 21 to 23 September 2026 and hosted by Hochschule München (HM) and SCE Creative Hall.

The meeting brought together the project consortium for three days of discussion, planning and collaborative work, marking an important step in the implementation of the Start for Future (SFF) Deep Connect project, funded under the EIT Higher Education Initiative (EIT HEI).

SFF Deep Connect – Building Europe's Deep Tech Talent and Venture Ecosystem aims to strengthen Europe's capacity to transform scientific excellence and research into scalable innovation, entrepreneurship and competitive deep-tech ventures.

The project seeks to strengthen connections between higher education institutions, research organisations, businesses and innovation ecosystems, creating new pathways from knowledge and research to market-oriented solutions.

Building on the Start for Future ecosystem, the project develops a European approach to innovation and entrepreneurship through collaborative education programmes, Asset-Matching Living Labs, the SFF Open Incubator 2.0 and the SFF EIT HEI Founder Passport. The project aims to support students, researchers and academic staff in developing entrepreneurial and innovation skills while fostering the creation and growth of new deep-tech ventures.

Unimarconi was represented by Prof. Alberto Garinei from the Department of Engineering Sciences (DSI) and Prof. Cristina Santini from the Department of Economic and Business, Legal and Political Sciences (DSEAGP). Their participation contributed to the consortium discussions on the project's activities, priorities and future developments.



The first working day focused on the overall project objectives and milestones, the Year 1 work plan and the activities of the different Work Packages. Particular attention was given to communication, STEM education, Living Labs and asset matching, the Open Incubator, and the development of the European innovation ecosystem.

The programme also included a visit to the HM Incubator, providing consortium partners with an opportunity to explore the facilities and exchange experiences on innovation, entrepreneurship and collaboration within the higher education ecosystem.

The second working day focused on breakout sessions and the next steps of the project, with parallel discussions on education and Asset Labs. Partners also explored synergies with the Open Incubator and discussed upcoming activities, responsibilities and key milestones, including EIT HEI events and the Consortium Agreement.

The three-day meeting provided an opportunity for consortium partners to strengthen collaboration, align priorities and establish the operational framework for the next phase of SFF Deep Connect.

Through the participation of Prof. Alberto Garinei and Prof. Cristina Santini, Unimarconi continues to contribute to the project's European network, fostering collaboration between higher education institutions, innovation ecosystems and stakeholders and supporting the development of new opportunities for education, entrepreneurship and deep-tech innovation.

# Glance at the Future

## STRENGTHENING RESEARCH AND DEVELOPMENT THROUGH NEW PROJECTS ADVANCING CRITICAL TECHNOLOGIES

The Università degli Studi Guglielmo Marconi is pleased to announce the funding of four innovative research and development projects under the STEP Lazio – Support for the Development and Manufacturing of Critical Technologies public call, within the ERDF Lazio Regional Programme 2021–2027.

The funded projects address strategic technological challenges in the fields of artificial intelligence, environmental risk monitoring, intelligent mobility, digital marketing, renewable energy and quantum computing, strengthening Unimarconi's commitment to applied research, technological innovation and industrial competitiveness.

The projects address different technological challenges and applications, ranging from predictive environmental risk monitoring and intelligent human-machine interaction to generative AI for digital marketing and advanced digital twins for renewable energy and storage technologies.

PRISM-E – Predictive Risk Intelligence for Monitoring System Environment, aims to address the current fragmentation of environmental risk monitoring systems, which often lack advanced chemical sensing technologies and are primarily focused on emergency response. The project will develop an innovative predictive environmental risk monitoring and management system, combining advanced sensing, data analysis and predictive technologies to improve the early identification and management of environmental risks.

Tal.king addresses the growing need to make elevator interaction more inclusive, safe and intelligent. The project aims to develop a new generation of elevator systems capable not only of receiving voice commands, but also of understanding context, adapting to individual needs and providing a more natural and conversational interaction. The initiative represents an opportunity to strengthen technological innovation in the vertical mobility sector and to support the development of more accessible and user-centred intelligent elevator systems.

ADA – AI by Design: Branding and Advertising, aims to design and develop an industrialised, scalable and accessible software platform for SMEs and digital marketing professionals.



The platform will combine generative AI, emotional analysis, automated compliance and predictive optimisation to support the automated generation of personalised content and enable more effective, data-driven marketing strategies.

Q-HERES – Quantum-ready Digital Twin for Hydrogen, Renewable Energy and Storage Technologies, aims to develop a quantum-ready digital twin for the integrated management of renewable energy sources, energy storage systems and flexible loads, supporting the European and Italian transition towards a more sustainable and resilient energy system.

The project addresses key challenges related to the variability of renewable energy production, the optimisation of complex energy systems, and economic and grid constraints.

Its innovative approach combines multiphysics modelling, deep learning for renewable energy forecasting and quantum optimisation algorithms to support fast and accurate decision-making.

The project aims to improve the efficiency, resilience and integration of renewable energy sources, while reducing costs and energy consumption.



**GMU Magazine** has been released with the contribution of all academic staff and partners around the world, if you wish to contribute highlighting any important news in accordance with the line of the release, please do not hesitate to contact us sending an email to [d.chesheva@unimarconi.it](mailto:d.chesheva@unimarconi.it)