

International Master in Business Administration

Who is this master for:

The admission requirements include the possession of a four-year Bachelor degree issued by Italian universities, preferably with an economic-business, marketing or communication path. Foreign students can enrol in the Master's if they have a degree equivalent to the Italian first-level degree (bachelor) or higher, and legally recognized by the ANVUR system.

Profile and Professional Opportunities

The International MBA program is designed to enhance participants' cultural and technical knowledge, empowering them with the proficiency to adeptly maneuver through the intricate realms of economics, management, and communication within the business landscape.

It caters to a diverse range of individuals, including graduates, managers, professionals, and entrepreneurs seeking to elevate their business acumen. Designed to cultivate leadership capabilities and decision-making prowess, this program equips participants with the necessary skills to thrive in various organizational settings. Whether aspiring to advance their careers or gain a deeper comprehension of the business landscape, our International MBA provides a flexible and esteemed credential. Graduates emerge prepared to seize new career prospects and drive positive change within their respective industries.

Starting date:

Anytime

Study Mode:

E-learning

Duration:

1 year – 60 ECTS CREDITS

Language:

English

Tuition fee:

7.900,00 Euros

Tuition Fee Assistance:

Guglielmo Marconi University offers a range of scholarships on total tuition fees throughout the academic year.

Our International MBA program will let you discover the evolving landscape of global business. Designed to equip future leaders with advanced management capabilities, our curriculum reflects the profound impact of digital transformation on modern enterprises. Studying essential disciplines such as finance, management, economics, marketing, operations, and strategy, you will enhance your proficiency in areas vital to contemporary business practices worldwide. Our Master's program is meticulously tailored to meet the evolving demands of international business, offering a balanced blend of academic rigor and practical skills in strategic management.

The International Master in Business Administration proposes a comprehensive understanding of the business landscape while gaining the practical skills necessary to thrive in today's dynamic marketplace.

Pre-Courses

Prior to commencing the Master program, the University facilitates a seamless onboarding process for enrolled students. Through exclusive access to our online platform, students can delve into a curated collection of introductory materials. These resources offer fundamental insights essential for navigating the intricacies of the Master's curriculum.

By providing early access to pertinent knowledge, we ensure that students are well-prepared to embark on their academic journey with confidence and clarity.

Program & Modules

The Master consists of 176 video-recorded lessons, lasting one hour each, divided into 6 integrated modules that span the main business areas.

- Corporate Finance, accounting and Risk Management
- Strategy, organization, and project management
- Export management and international trade
- International business law and tax strategy
- Human Resources, leadership, and people management
- Business communication, Career development and personal branding

Project Work

At the end of the Master, students will present a project work, assigned by the Scientific Committee of the Master, in a plenary session. For this task, students will work independently but, if needed, they can request information from the teaching staff via email. Furthermore, to finalize the drafting of the project work, each student will have up to 5 hours available (10% of the project work's hours amount) in one-to-one meetings with the Master's faculty. Usually, the length of the project work can vary from 40 to 60 pages. All the format details will be provided at a later stage.

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